

## **NW Business Pitch - Biomedical Event**

**Wednesday 30<sup>th</sup> June, 2010**

**Daresbury Laboratory, Daresbury Science & Innovation Campus,  
Keckwick Lane, Daresbury WA4 4AD**

The North West Innovation Network, Business Link BioNoW, TrusTECH, and the Manchester Biomedical Research Centre have collaborated to arrange an ideal pitching and networking opportunity for companies operating in the Biomedical sector.

It will give you a unique chance to hear first hand, the technologies and innovations available from some of the leading companies in the North West. It will undoubtedly help you identify potential business opportunities with companies on your doorstep.

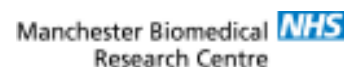
**This event only takes place twice a year so make sure you don't miss it!**

The event will be of benefit to the following companies:

- Those based in the North West of England
- Developers of technology, products and expertise in the Biomedical sector
- Suppliers of technology into the Biomedical sector
- Users of products, technology & expertise from Biomedical companies

The collaborating organisations have seen the value of rapid pitching and networking activities to help support the growth of businesses. In particular it helps to rapidly identify business development opportunities, sourcing of business-critical expertise or development of collaborative routes to market. The aim of the event is to very efficiently integrate our networks to create new opportunities for all. Past experience has shown that this event will help you to identify at least 4-5 very relevant business contacts that you didn't know existed.

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The main content of the event will be for companies who are supplying products, technology and expertise to give a 90 second elevator pitch covering the following points:

- Who you are?
- What is your business?
- What you have to offer other Biomedical companies?
- What do you need from other Biomedical companies?

Details of those companies pitching on the day will be circulated in advance to help you identify potential companies of interest. Following the elevator pitches there will be time for informal networking to further explore opportunities with companies of interest.

If you don't want to pitch, then just come and be part of the audience, with the chance to identify new companies of importance to your business.

## **Agenda**

<b>10:45</b>	<b>Registration, refreshments and informal networking</b>
<b>11:15</b>	<b>Welcome and introduction to the NW Business Pitch Event</b>
<b>11:30</b>	<b>Elevator pitches</b>
<b>12:30</b>	<b>Informal networking time</b>
<b>12:45</b>	<b>Lunch and more networking</b>
<b>13:30</b>	<b>End of the event/continue networking</b>

If there are other technology businesses or key individuals who would benefit from this event, please do let us know and we will make sure we extend an invitation.

If you would like to pitch at the event, please complete the enclosed registration form and return it to [pauline.sallis\\_dsic@nwda.co.uk](mailto:pauline.sallis_dsic@nwda.co.uk) by June 16th 2010. It may not be possible for everybody who applies to pitch, but we will confirm if you have been selected shortly after the deadline. If you do not want to pitch on this occasion but would like to attend please state where requested on the enclosed registration form.

Kind regards,

John Leake  
General Manager, Daresbury SIC

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